

# Corporate Connections: Breaking Barriers

Your guide to corporate support for Londoners with learning disabilities





### **Our Vision**

Our objective is to enable learning disabled Londoners to stay healthy, be safe, and to live well in a society where people with learning disabilities are valued as equal citizens and have the chance to make full use of everything their community has to offer just like everybody else.

The Westminster Society is an award winning charity with over 50 years experience in providing services for people of all ages with a range of learning disabilities and their families/carers. We operate in Westminster and other London Boroughs.

Our extensive experience is in supporting people with disabilities including people with complex needs and profound and multiple disabilities.

People who have a learning disability have the same rights as everyone else. However, we live in a society where the rights of people with a learning disability are continually reduced and denied.

We want a society where people with learning disabilities are valued as equal citizens, with the chance to make full use of everything their community has to offer.







# How could your organisation help the Westminster Society?

Our LDN Living services, including LDN Connect, a new concept reaching adults and children with a wide range of disabilities in several London Boroughs.

LDN Connect provides a range of creative and flexible activities for people with learning disabilities encouraging participation in their local community, whilst reducing social isolation, increasing inclusion, developing individual skills and raising health awareness.

Some ways in which you might help us improve the lives of learning disabled Londoners:

- Your team could organise a party or a day trip or other activity for people with learning disabilities.
- You could share skills and deliver technology sessions, arts workshops or sports activities in small groups.
- You could sponsor an ongoing LDN Connect activity such as providing advice or running activity groups e.g Little Kickers or the Come Dine with Us cookery group.
- The offer of work placements for people with learning disabilities to help in developing employment skills.

"What's so special about volunteering is spending time with people from the Westminster Society and to hear and see firsthand the support and opportunities that are possible as a result of the inspiring work of the charity"

Camille, Sage Publishing



#### George Birchall Ltd

A team from George Birchall Ltd took part in the Lord Mayor's City Giving Day, raising funds for our Little Kickers group by doing a virtual cycle and row to Paris and organising a bake off. The day was a great success with the whole of their team getting involved.

The Little Kickers football sessions are a great opportunity for our nursery children to lead a more active life and support their social development by learning team building skills, turn-taking and improving their ability to concentrate.

There are many ways in which your organisation could make a significant impact on the lives of people with learning disabilities:

- Sharing your company's expertise with members of our Drop-in centres or LDN Connect groups, such as presenting IT workshops, money management, sports groups or in the creative field by providing arts based sessions.
- Volunteering at a LDN Connect group such as Come Dine with Us, Shooting Stars Football or Music groups or organising a trip or outing for our members e.g to the Zoo, Snow Dome or a museum.
- Fundraising volunteering including helping to arrange or sponsor an event, holding your own event or taking on a sponsored challenge.
- Sharing your knowledge with our staff, provides an opportunity for those with particular areas of expertise to support the charity's business operations, such as marketing, fundraising or social media.

#### Proximity Creative Agency

A team from the creative agency Proximity, shared their talents during the Easter Scheme at LDN Connect, painting colourful plant pots for the garden ready for the summer

"We all loved being a part of the Easter programme, thank you for letting us join you, we had such a great day"

Charlotte Powell, Senior Accounts Manager



#### **PIMCO**

A team from the global Investment firm, PIMCO came to the LDN Drop-In, Harrow Road to facilitate an IT Workshop. They came along armed with laptops for each person attending, everyone had a great time learning new IT skills. It was a unique opportunity for the volunteers to share their knowledge and experience and improve the confidence and life skills of adults with learning disabilities. It was so successful that they came back again and have made two generous donations.

# Mutually beneficial relationships can change lives

We will work with you to offer the best, most appropriate and tailor-made opportunities for you to work with us and make an impact on the lives of the people we support.

We can help you meet your Corporate Social Responsibility and show your customers that you take an interest in wider social issues, whilst creating a positive productive environment for your employees.



The Westminster Society is a local charity where you can choose where the money goes and see the beneficial result of your teams efforts. The best way to understand how we can work together is to come along and visit one of our LDN activities and see for yourself - no one has ever walked away from attending an LDN group or event not feeling and understanding the difference our charity makes to the lives of people with learning disabilities.

#### Barclays

For the past 3 years Barclays Wealth Management have sponsored the My Money sessions at our Westminster LDN Drop-In. They contribute the expertise from staff members who give advice and tips on budgeting and basic maths.

Some of the people who have attended the sessions now have the confidence and skills to go shopping independently; something that most people take for granted; giving them a confidence boost and allowing them to live a more independent life.





Companies Can Create Change

Our LDN Living activities require fundraised income to keep the LDN Connect projects alive. Corporate sponsorship provides an excellent opportunity for London organisations and businesses to get involved in their local community and make a real difference to the lives of the most vulnerable people living there.





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Charity no: 801081

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## To find out more

To arrange a visit to the Westminster Society, or discuss opportunities to work together please contact:

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